

Samples of promotional copy for AOL-Digital City Kay Daly

Headlines and Subhead promotions for local entertainment events

Earn a Smooch: Perfect date ideas in Chicago

Cheap Thrills: Want something for nothing? Today is free day at the Houston Zoo.

A Squeezebox Salute: The Witte Museum celebrates the accordion.

Discount Delish: Check out the cheapest eats in Chicago.

Peep Show: Stake a spot at the best people-watching sites in town.

Paint the Town Pink: Best options for a girls' night out.

Copy for a feature promoting Valentine's Day events

'As You Like It'

What would you do for love? Go into the woods with the Bard to explore the mysteries of passion, infatuation and the human heart.

Free Ice Skating

Strap on your skates, bundle up and spend some quality time on the ice. Your sweetie can always catch you if you fall.

'La Luna Muda'

Explore the whimsical joy and perilous adventure of love in this playful presentation of a fable about passion.

'Tony N' Tina's Wedding'

Love, Italian-style! Tony and Tina are finally getting hitched, and you're invited. Indulge in an interactive wedding play, complete with pasta like Nana used to make.

Hubbard Street Dance Chicago

Find out if body language is the language of love as you watch Chicago's premier dance troupe strut their stuff.

Afternoon Tea at the Ritz

Drift back in time for the gentlest of old-fashioned social pleasantries. When else will you get to say, "Coffee, tea or me?"

Barry Manilow at the Van Andel Arena

He "can't smile without you." Share an evening with the premier singer of the schmaltzy ballad. A million little old ladies couldn't be wrong.

American Music Masters Series - Smokey Robinson

Sway to the classic early-rock hits of a true pop legend. When he sings, who wouldn't want to be "My Girl"?

Copy for a feature on New Orleans' Jazz Festival

Every year, the Big Easy celebrates all things New Orleans: great music, great food, great history. For two solid weekends, kick back and savor an authentic N'Awlins gumbo of local heritage and world-famous culture.

Festival Overview *[link to sub-feature]*

One admission gets you into the festival. Get the highlights, history and daily musical lineup.

Extra Concerts & Shows *[link to sub-feature]*

Hot tunes continue after hours at these extra-admission shows at local clubs and halls.

Find the Facts *[link to sub-feature]*

Need the what, when and where? Check here for timely tips about tickets, parking, more.

Explore the City *[link to sub-feature]*

Outside the fairgrounds, another playground awaits! Don't miss the best of the Big Easy.