

Graphic Arts Services: Adapting to the changing world of print

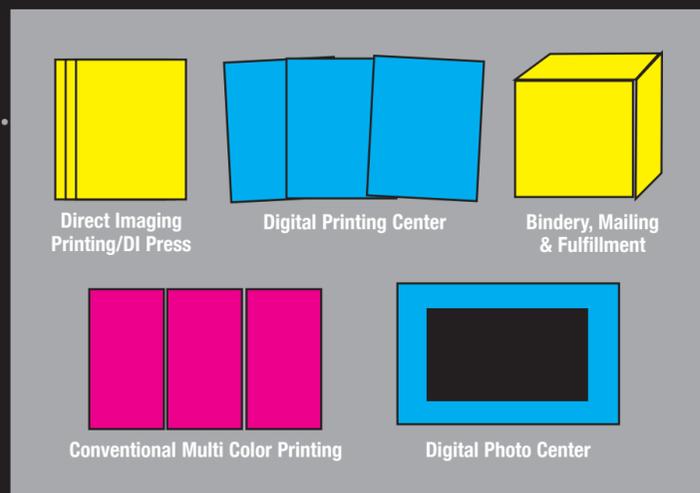
For more than 35 years, Graphic Arts Services has kept pace with the changing world of print, adapting to meet the needs of industry and clients in Chicagoland.



Since starting in the typesetting industry, we've won customers with our reliable service. In the early '90s, we evolved to meet clients' needs for desktop publishing support, providing film outputs, scanning, color retouch, and color proofs. When the need for outside prepress diminished, we shifted gears again, developing expertise as a commercial printer.

After more than 10 years combining our extensive prepress knowledge with access to the best presses, digital presses and bindery services, we've built a loyal customer base, including Fortune 500 companies, agencies, universities, non-profit organizations, marketing companies, pharmaceutical firms, restaurants, hospitals, food/beverage retailers, and small businesses.

While we've adapted to fit a changing print world, our focus remains consistent: Giving customers what they need—high quality, flexible print runs, quick turnaround, and affordable pricing. Our goal is to provide the skills and technology to make your print project a success.



Graphic Arts Services, inc.

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printing redefined.
any quantity • better quality • faster service • lowest price

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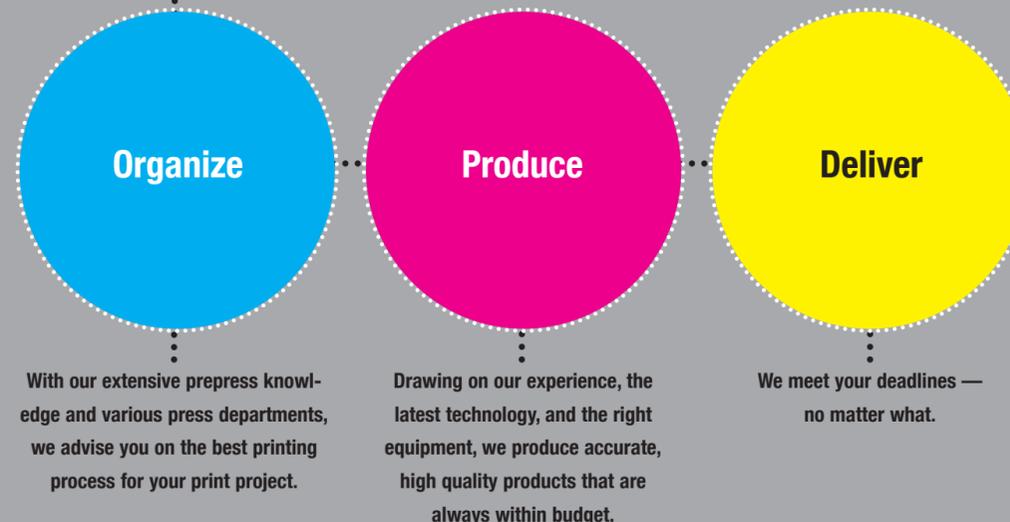
Meeting the needs of today's print clients

With the rise of the digital technologies, clients have come to expect more flexible, efficient print communications. Graphic Arts Services responds, providing what today's customer wants:

- Affordable color printing for higher impact, regardless of the size of the print run
- Quick service to keep pace with the speed of business
- Smaller print runs to eliminate waste, minimize inventory, and accommodate updates
- Tailored communications that target specific audience for higher response rates

Our Process

With more than 30 years of experience, we offer a start-to-finish service to ensure the best results. We rely on a three-step process:



With our extensive prepress knowledge and various press departments, we advise you on the best printing process for your print project.

Drawing on our experience, the latest technology, and the right equipment, we produce accurate, high quality products that are always within budget.

We meet your deadlines — no matter what.

Our Services Include:



Conventional Multi Color Printing

Get the best quality—regardless of the size of the print run—from our KBA Performa Press. We use electronic PDF workflows for the shortest turnaround times, often with same-day final shipment at no rush charge. Call for details.



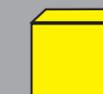
Direct Imaging Printing/DI Press

The Kodak Direct Imaging Press means high quality, quick turnaround, and run lengths from 100 to 20,000 delivered within hours of electronic PDF approval. Call for a demonstration.



Digital Printing Center

We offer quick delivery—often within hours of electronic PDF approval. Personalization and variable data are also available, as well as HP DesignJets for posters and banners. And with our lamination and mounting services, we can be your complete copy center.



Bindery, Mailing and Fulfillment

Our expert fulfillment staff offers cutting, scoring, perfin, stitching, folding, drilling, direct mailing, collating, shrink wrapping, die-cutting, gluing, and packing. Accurate and efficient packing and shipping ensure your product arrives on time.



Digital Photo Center

With our extensive experience in drum scanning, photo retouch, and digital photography, we are uniquely qualified to create vibrant, accurate color photos. We also maintain digital libraries, which are accessible through the Internet at minimal cost.